

Name

Kenneth Allen, DDS
Kenneth L. Allen, DDS

Industry

Dental

Location

New York, New York

Challenges

- Locate a reliable and easier-to-use backup solution that requires little maintenance
- Secure patient data in a simple and compliant way
- Find a trustworthy backup solution at an affordable price

Benefits

- Spends less time managing and worrying about backups
- Added confidence that patient data is safe and continually backed up
- Pays a small, affordable amount for better backups

Dentist secures patient data while increasing office efficiency

“Digital files are just as vulnerable to physical damage as paper files. But luckily with digital files there is a simple solution to keep data safe, and that’s with online backup.”

Dr. Kenneth Allen, a seasoned dentist and professor, is a man of many interests including running his New York City dental practice and teaching at the nation’s largest dental school, New York University. Add lecturing around the country, authoring articles, and conducting studies, and Dr. Allen keeps busy. One thing that makes his professional and home life a little easier is backing up his precious business data online with MozyPro.

When it comes to his students, Dr. Kenneth Allen appreciates simplicity. There are no physical textbooks used at NYU College of Dentistry. And with his dental practice, Kenneth L. Allen, DDS, located along Central Park in New York City, Dr. Allen doesn’t like to micromanage his business and instead strives for efficiency. This works well for his nearly paperless office. About 80 percent of his practice’s information and data is digital.

More dentists are opting for digital practices and joining the five percent of dental offices nationwide who operate paper free. With lower technology prices, many feel it is the appropriate time to make the switch, and some single-doctor practices have saved as much as \$27,000 per year by merely using digital X-rays.

Dr. Allen believes paperless medical offices are indeed the way of the future, and while a nationwide switch will take time, he believes digital records are ideal because of their simplicity. But while storing files on computers is convenient and allows for easy transfer and maintenance, that doesn’t mean files are safe from fire, theft, or any other disaster.

“Digital files are just as vulnerable to physical damage as paper files,” Dr. Allen said. “But luckily with digital files there is a simple solution to keep data safe, and that’s with online backup.”

Knowing his digital records needed a reliable solution, Dr. Allen thought MozyPro to be the perfect fit for his nearly paperless office when he read about it in late 2006. His previous backup solution was inefficient for his needs and didn’t handle his data effectively.

“I had been rotating between two hand-held devices, but they took too long and were filling up too quickly,” Dr. Allen said. “I would stay late each night just to run the backups and constantly worried how long they would last. I needed something more efficient, and MozyPro was the ideal choice.”

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Since securely backing up his data with MozyPro, Dr. Allen has felt more at ease about his patients' safety. MozyPro gives Dr. Allen the reliability and peace of mind he's looking for in a backup solution. The ease of use and HIPAA-compliant features were essential for the dentist of 36 years who feels IT is critical for his business and appreciates the important role of MozyPro.

"I back up daily to protect patient and financial data," Dr. Allen said. "Mozy does what it says it will do, which is back up digital X-rays and electronic charting for all my patients. That means more than 3,000 records."

With the field of dentistry continually growing and evolving, many dentists have the ability to invest in new technologies and make their offices more efficient by using digital data. For Dr. Allen, MozyPro has proven to be an investment that costs little and accomplishes both objectives.

"The annual charge of MozyPro is so small relative to my overall expenses that it is not a factor," Dr. Allen said. "The time for my staff to manage the backup is minimal—less than 30 minutes per week."

And this is a welcome change for Dr. Allen who has increased the resourcefulness of his practice and no longer has to stay after work just to run and manage worrisome backups.

About Kenneth L. Allen, DDS

Kenneth L. Allen is a graduate of New York University College of Dentistry and has been practicing dentistry for 36 years. His practice is located in midtown New York City, near Central Park, where he focuses on general, cosmetic, and implant dentistry. Dr. Allen and his staff concentrate on preventive care for each patient and stress using sealants, fluoride treatments, and periodic examinations to reduce their patients' risk for dental caries.

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